

NEWS RELEASE

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March 2, 2007
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1,750 News Design Awards in 2007 Competition

SND names four as 'World's Best-Designed™' Newspapers

North Kingstown, R.I. — In its 28th annual “The Best of Newspaper Design™ Creative Competition,” the Society for News Design has named four “World's Best-Designed Newspapers™” and issued 1,746 other awards for work published in 2006. The winners came from 13,862 entries submitted by 394 daily and nondaily newspapers in 46 countries around the world.

This year's “World's Best-Designed Newspapers™” are:

- Aripaev, Tallinn, Estonia, daily, circulation 25,600
- El Economista, Madrid, Spain, daily, less than 20,000
- Frankfurter Allgemeine Sonntagszeitung, Frankfurt, Germany, weekly, 315,000
- Politiken, Copenhagen, Denmark, daily, 170,000.

In the 18 other competition categories, judges awarded eight Gold Medals, 82 Silver Medals, seven Judges' Special Recognitions and 1,649 Awards of Excellence.

This judging produced the highest number of awards ever issued in the competition.

“Newspapers sought innovative change in 2006 and I think judges noticed that,” said C. Marshall Matlock, Competition & Judging Director for the S.I. Newhouse School of Public Communications at Syracuse University. “Many newspapers are making efforts to attract new readers or hold onto the ones they have in the face of competition from the Internet.”

The competition, co-sponsored by SND and the Newhouse School, recognizes excellence in newspaper design, graphics and photography. Kris Kinkade, design editor of the Kalamazoo Gazette in Michigan, served as 28th Edition competition coordinator. Judges from around the globe met in two stages over two long weekends in February at the Newhouse School in Syracuse, N.Y.

The top winners in all 19 categories were: Los Angeles Times and its magazine, 107 awards; The New York Times and its magazine, 99; Excelsior of Mexico City, 72; Hartford (Conn.) Courant, 57; San Jose (Calif.) Mercury News, 55; The Boston Globe and its magazine, 52; South Florida Sun-Sentinel in Fort Lauderdale, Fla., 47; La Presse in Quebec, Canada, 43; the Plain Dealer in Cleveland and El Mundo of Madrid, Spain, and its magazines, 40 each; National Post in Toronto, 38; the Guardian in London and The Virginian-Pilot in Norfolk, 35 each; San Francisco Chronicle, 28; Gazette in Montreal, 23; and Clarin in Buenos Aires, the Dallas Morning News and Politiken in Copenhagen, 22 each.

Of the 215 newspapers from 35 countries that earned awards, the United States led with 1,012 awards, followed by 157 for Canada, 103 each for Mexico and Spain, 52 for England,

40 for Argentina, 39 for Portugal, 35 each for El Salvador and Sweden, 27 for Germany, 25 for Denmark, 22 for Brazil and 20 for Turkey.

Other award winners included newspapers from Australia, Bulgaria, Colombia, Dominican Republic, Ecuador, Estonia, Finland, France, Hong Kong, Italy, New Zealand, Norway, Panama, Peru, Poland, Russia, Scotland, Singapore, Switzerland, Taiwan, Turkey and the United Arab Emirates.

The 13,862 entries were down from last year's 14,610, and from the high of 15,020 entries in 2005. Judges honored more winners than the 1,135 in 2006 and 1,082 in 2005. Newspapers of less than 50,000 circulation earned 117 awards in this year's competition.

The four judges for the "World's Best-Designed Newspapers™" category, who made their choices Feb. 10-12, were:

- Paal A. Berg, development and digital media editor, Haugesunds Avis, Haugesund, Norway
- Nuri J. Ducassi, design director, The Gazette in Montreal
- Bonnie Jo Mount, assistant professor, Scripps Howard School of Journalism and Communications, Hampton University, Hampton, Va.
- Ally Palmer, founding partner, Palmer Watson, Edinburgh, Scotland.

The 27 judges for the general competition, who met Feb. 16-19, were:

- Eduardo Alvarez, presentation editor, The Miami (Fla.) Herald
- Charles Apple, graphics director, The Virginian-Pilot, Norfolk, Va.
- Nathalie Baylaucq, artistic director, Baylaucq & Co., Paris
- Kathy Bogan, design director, Rocky Mountain News, Denver, Colo.
- Beth Broadwater, art director, The Washington Post
- Tim Broekema, assistant professor of photojournalism/new media, Western Kentucky University, Bowling Green, Ky.
- Steve Cavendish, graphics editor, Chicago Tribune
- Carolyn "Carrie" Cockburn, graphic artist, news section, The Globe and Mail, Toronto
- Ariel Freaner, president, Freaner & Associates, San Diego, Calif.
- Karl Gude, faculty lecturer, Michigan State University School of Journalism, East Lansing, Mich
- Mauricio Gutierrez, deputy design director, Detroit (Mich.) Free Press and design consultant
- Sarah Habershon, art director, The Guardian, London
- Anita Hagin, assistant managing editor for features and presentation, Savannah (Ga.) Morning News
- Joseph Hutchinson, creative director, Los Angeles (Calif.) Times,
- Jay Judge, assistant managing editor for design and graphics, The Sun, Baltimore, Md.
- Vivian Kent, freelance graphic artist and cartographer, Daily Mail, London,
- Lena Grape Lilliehorn, design and features editor, Östgöta Correspondenten, Linköping, Sweden
- Stephanie Grace Lim, art director, San Jose (Calif.) Mercury News
- Susan McDonough, design director, Ottawa Citizen
- Peter Ong, newspaper consultant, Sydney, Australia
- Pilar Ostalé López, journalist and designer, Herald De Aragón, Zaragoza, Spain
- Kim Parson, managing editor for integrated consumer experience, Humana, Louisville, Ky
- Jamila Robinson, home editor, St. Louis (Mo.) Post-Dispatch
- Léo Tavejnhansky, art director, O Globo, Rio de Janeiro, Brazil
- Harry E. Walker, director of McClatchy-Tribune Photo Service (MCT) and Photographer's Showcase, Washington, D.C.
- Paul Wallen, sports designer, The San Diego (Calif.) Union-Tribune
- Eric White, design director, Chicago Sun-Times.

The winners are listed in a searchable database at <http://www.snd.org/competitions/contest28.lasso>. Images of the winning entries will be added in a few weeks. The top award winners will be honored during the Society's Annual Workshop and Exhibition in Boston, Mass., Oct. 11-13. Winners and the judges' comments will be showcased in the 28th Edition book, "The Best of Newspaper Design™," available this fall.

The Society for News Design is an international professional organization with a mission to enhance communication around the world through excellence in visual journalism. The Society, founded in 1979, has more than 2,400 professional, educator and student members in 54 countries. To learn more, visit <http://www.snd.org>.