

SND's Best of Multimedia Design

COMPETITION DEADLINES

A Little Background:

Traditionally, SND's multimedia competition has accepted entries monthly, and monthly winners automatically competed for annual awards. With this structure we hoped to spread the competition submissions out throughout the year and keep current with the new work going on in multimedia journalism.

For many, though, monthly deadlines became tough to remember. So, while keeping the monthly process going, we continued to accept entries that went online outside of the current entry month, but still within the competition year.

But you can guess what has happened. Every June (the last month of the competition year) we were inundated with entries. And although we love the glut of entries, our desire is to spread them out so judges have more time to view them and comment on them with more thought and detail. We also want to keep on top of the latest innovations by seeing the work more than just once a year.

Since 2002, SND has been recognizing great innovations in new media storytelling with its Best of Multimedia Design Competition. Now in its seventh year, the competition continues to grow and expand.

Starting in March 2008, competition deadlines will change. They are outlined below.

SND's Best of Multimedia Design Competition year runs from July 1st through June 30th. Here is a chart that specifies deadlines.

Date multimedia project first goes online	Must be entered in SND's Best of Multimedia Design Competition by:	Entry judged	Quarterly winners announced no later than:
July 1 - September 30*	9 a.m. EST, October 7	October 15 - November 15	December 1
October 1 - December 31*	9 a.m. EST, January 7	January 15 - February 15	March 1
January 1 - March 31	9 a.m. EST, April 7	April 15 - May 15	June 1
April 1 - June 30	9 a.m. EST, July 7	July 15 - August 15	September 1

* For the 2007-2008 competition year, entries from these months will be accepted through March 30, 2008.

How it Works:

- 1 If entry wins a quarterly award, it advances to the annual competition
- 2 Annual competition is usually judged in late August/early September
- 3 Annual winners announced at SND's Annual Workshop and Exhibition

