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NEWS RELEASE

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University of Miami's Brian A. Schlansky wins 2009 SNDF Scholarship

Brian A. Schlansky, a senior studying visual journalism at the University of Miami School of Communication, is the 2009 recipient of the Society for News Design Foundation Scholarship, a \$2,000 award.

Schlansky became interested in visual journalism as a college freshman when he participated in a photo camp sponsored by National Geographic. The Web site he created for that project won an award from the Association for Education in Journalism and Mass Communication's Best of the Web competition.

Next he was tapped to work for the university's startup Knight Center for International Media. Chris Delboni, new media coordinator for the Knight Center, said in recommending Schlansky, "He is always ready to answer a call, make commitments he won't miss and multi-task with the speed and attention seldom seen in today's fast-paced, low attention-span world."

Schlansky also serves as Webmaster for Miami's student newspaper, The Miami Hurricane. He spent one summer switching the Hurricane site to a new content management platform, rebuilding it, and successfully importing the seven-year archive.

Susan Mango Curtis, assistant professor at Northwestern University's Medill School of Journalism and president of the SND Foundation, described Schlansky as "a smart online designer with all the skills of a digital journalist, someone you would want to have on your team." In reviewing his design work and his essays, she praised his focus on usability.

The scholarship application requires a resume, a character reference from a professor or advisor, two essays and eight-to-12 examples of page designs, photos, typography, illustrations, graphics, multimedia projects and/or interactive design. Schlansky's portfolio may be seen at www.brianschlansky.com

Curtis led the 2009 SNDF review committee, which included: Bonita Burton, visuals editor of the Orlando Sentinel and chair of the Society for News Design Foundation; Steve Dorsey, DME/Presentation + Innovation at the Detroit Free Press and Foundation treasurer; Jennifer George-Palilonis, journalism graphics sequence coordinator at Ball State University in Muncie, Ind., and education director of the Society for News Design; Ed Kohorst, president and CEO of Value Works, Inc. in Rockwall, Texas; and Sara Quinn, a member of the visual journalism faculty at The Poynter Institute in St. Petersburg, Fla.

Founded in 1992, the SND Foundation was organized to enhance the quality and availability of news graphics and design education; to contribute, through education and research, to the news design and graphics profession; and to develop and improve, through education, the capabilities of those who have an interest in careers in the news design and graphics profession. Donation may be made at https://www.snd.org/about/fnd_order.lasso.

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