

PHOTO ASSIGNMENTS FOR DUMMIES

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ROCKY MOUNTAIN NEWS

Photo Request

Rocky Mountain News

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SEARCH: BASIC | ADVANCED | DAILY | PROJECTS | PHOTO REQUESTS | GRAPHIC REQUESTS
CREATE NEW REQUEST: Photo | Graphic | Scan

*Event Date: *Created By: State:

*Start Time: Flexible? End Time: Photographer:

*Address: Credit:

City: State: Country: Photo Editor:

Summary: Comments:

Directions:

*Due By: *Due Time:

Contact(s): Reporter: Slug:

Phone: Phone: Pub Date:

Email: Email: Section:

Expected: Be there? Section Editor:

Project:

THIS IS THE ROCKY'S FORM ↑

DO THIS STUFF FIRST

1. If your photo department has a form, use it. And fill out all the lines.
2. If you can't fill out all the lines, talk to the photo assigning editor.
3. If your photo department doesn't have a form, work with them to create one. And fill out all the lines.
4. Include the subject's name.
5. Include the correct spelling of the subject's name.
6. Include the address of the subject.
7. Include the city with the address of the subject.
8. Forward as much info as you can about the story. Two or three sentences would be ideal. Or, if the story is already written, the top three grafs.
9. If the story changes, talk to the photo assigning editor.

THEN WORK ON THIS STUFF

1. Talk to the photo desk about the story.
2. Talk to the photo desk about what you are envisioning as a photo for the story.
3. Believe the photo desk when they tell you your idea of a photo for the story isn't all that great.
4. Get the assignment in early enough to have time to talk to the photo desk.
5. Keep talking.

AND, PLEASE, DON'T DO THIS STUFF

"Photojournalism by appointment"

What it is: An assignment that includes the subject's name, location and window they might have open for a shoot, typically about five minutes.

What's missing from the assignment: Any indication of what the story is about.

What you'll get: A portrait in the office. With a computer.

How to get past it: Talk to the photo assigning editor about why you are doing the story.