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**Five newspapers named “World’s Best-Designed™” in SND competition.
949 other winners chosen from a field of 13,618 entries.**

North Kingstown, R.I. — Five newspapers were named the “World’s Best-Designed™” by the Society for News Design during the judging of Category One of the 25th Annual “Best of Newspaper Design™” competition. The winners were chosen from a field of 384 newspapers from 37 countries.

In the judging of the 20 other categories in the general competition, there were 12 Gold medals, 63 Silver medals and six Judges’ Special Recognition awards. Awards of Excellence were also awarded to 868 other winners.

The competition, co-sponsored by SND and Syracuse University’s S.I. Newhouse School of Public Communications, recognizes excellence in newspaper design, graphics and photography. The judging took place over two long weekends in mid-February at the Newhouse School in Syracuse, N.Y. Entries numbering 13,618, the third highest in the 25-year history of the competition, were received in all 21 categories.

After four days of judging, the five “World’s Best-Designed Newspapers™” for the 25th Edition are:

- *The Herald*, Glasgow, Scotland
(Daily with circulation between 75,000 and 175,000 category)
- *The Independent on Sunday*, London, England
(Non-daily Sunday paper with circulation over 175,000 category)
- *Puls Biznesu*, Warsaw, Poland
(Daily paper with circulation under 25,000 category)
- *Récord*, México City, México
(Daily with circulation between 25,000 and 75,000 category)
- *Upsala Nya Tidning*, Uppsala, Sweden
(Daily with circulation between 75,000 and 175,000 category)

The five judges for the “World’s Best-Designed Newspapers™” category were:
Deborah Goeken, Managing Editor, *Rocky Mountain News*, Colo.
Anna Östlund, Project Manager, *Confetti Magazine*, Borlänge, Sweden
David Pratt, Editorial Design Director, *The Globe and Mail*, Toronto, Canada
Carlos Soria, Socio Director, *Innovation International Media Consulting Group*, Pamplona, Spain
Deborah Withey, Design Consultant, *Knight Ridder Newspapers*, Mich.



The top five winners in all 21 categories were the *Los Angeles Times* with 64 awards; *The New York Times* and its magazine with 48 awards; the *Chicago Tribune*, *The Boston Globe* and *El Mundo* (Madrid, Spain), including their magazines, 26 awards each; and the *San Jose Mercury News* with 24 awards.

Of the 203 newspapers from 32 countries winning awards, the U.S. led with 565 awards, followed by 95 awards for Spain, 50 for Canada, 46 for México, 32 for Sweden, and 30 for Germany. Other award winners included newspapers from Argentina, Australia, Brazil, Denmark, Dominican Republic, El Salvador, England, Estonia, Finland, France, Guatemala, Honduras, Hong Kong, Japan, Norway, Peru, Poland, Portugal, Republic of China, Russia, Scotland, Singapore, Switzerland, Taiwan, The Netherlands and Turkey.

The 21 judges for the general competition were:

Sonda Andersson Pappan, *New Times Newspapers*; Eduardo Arriagada, *Universidad Católica de Chile*, Chile; G. W. Babb, *Austin American-Statesman*; Sarah Franquet, *Charlotte Observer*; Carlos Gámez Kindelán, *5W Infographic España*, Spain; Gayle Grin, *National Post*, Canada; Hiram Henriquez, *The Miami Herald*; Thomas Heumann, *Frankfurter Allgemeine Zeitung*, Germany; Walter Jensen, *Bergens Tidende*, Norway; Mei Lisa Luther, *Los Angeles Times*; Dean Markadakis, *Fast Company Magazine*; Chaz Maviyane-Davies, *Massachusetts College of Art*; Ricardo Melo, Brazil; Daryl Moen, *Missouri School of Journalism*; Phil Nesbitt, *Consultant*; Lynne Perri, *USA Today*; Julie Shirley, *The Bellingham Herald*; Derek Simmons, *Star Tribune*; Fred Sweets, *Associated Press*; Javier Torres, *South Florida Sun-Sentinel*; Joe Ward, *New York Times*.

The full results of the competition will be posted on SND's Web site at <http://www.snd.org> by early March. Users will be able to query the awards database by category and/or publication to find more details about the winning entries. Images of the winning entries will be posted to the Web site about a month later. Entrants will be notified by e-mail about the specifics of their winning entries.

The top award winners will be honored at the Society's Annual Workshop and Exhibition in San Jose, Calif., Oct. 2, 2004. Winners will be showcased with judges' comments in the 25th Edition book, "*The Best of Newspaper Design™*," which is scheduled for release this fall.

The Society for News Design, founded in 1979, is a 2,700-plus member organization with membership in 53 countries — including three professional and 17 student affiliates — dedicated to improving news presentation and design in all media.