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## **PRESS RELEASE**

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Sunday, March 3, 2002  
(Corrected copy)  
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**Five newspapers named “World’s Best-Designed” in SND competition.  
942 other winners chosen from a field of 12,727 entries.  
154 awards given for “9-11-01 Attack on the U.S.” entries.**

**North Kingstown, R.I.** — Five newspapers were named the “World’s Best-Designed” by the Society for News Design during the judging of Category One at the 23rd Annual “Best of Newspaper Design” competition. The winners were chosen from a field of 349 entries from 26 countries.

In the judging of the other categories, the “Best of Show” was awarded to *The New York Times* for its body of work in publishing information graphics in Category 21, a new category created for the “9-11-01 Attack on the U.S.” coverage. There were also 22 Gold medals, 66 Silver medals, 848 Awards of Excellence, plus five Judges’ Special Recognition awards given in the general competition.

The competition, co-sponsored by SND and Syracuse University’s S.I. Newhouse School of Public Communications, recognizes excellence in newspaper design, graphics and photography. The judging took place over two long weekends in early February at the Newhouse School in Syracuse, N.Y. A near-record 12,727 entries were received in all categories.

*The five “World’s Best-Designed Newspapers” for the 23rd Edition are:*

- 175,000 circulation and above:
  - The Independent on Sunday*, London, England (Non-daily category)
  - San Jose Mercury News*, Calif. (Daily category)
  - The Virginian-Pilot*, Norfolk, Va. (Daily category)
  - Die Zeit*, Hamburg, Germany (Non-daily category)
- 24,999 circulation and below:
  - Palabra*, Saltillo, México (Daily category)

The five judges for the World’s Best-Designed category were Cindy Eikamp, executive editor, *American News*, S.D.; Karin Nilsson, designer/journalist, *Göteborgs-Posten*, Sweden; William W. Sutton Jr., deputy managing editor, *News & Observer*, N.C.; Thomas Brackvogel, managing editor, *Die Zeit*, Germany; and Sebby Wilson-Jacobson, AME special projects, *The Democrat & Chronicle*, N.Y.



The top five winners for all categories were *The New York Times* and its magazine as well as *El Mundo*, Madrid, Spain, and its magazines with 53 awards each, followed by *The Boston Globe* with 38, *The Hartford Courant* with 36, *Correio Braziliense*, Brazil, with 35; and *Público*, Lisbon, Portugal with 30. Of the 25 countries and 172 newspapers winning awards, the U.S. led with 514, followed by 97 for Spain, 67 for México, 44 for Brazil, 34 for Argentina, and 32 for Portugal. Other winners included papers from Taiwan, the Czech Republic, Dominican Republic, El Salvador, Peru, Italy, China, Uruguay, Canada and the countries of Scandinavia and Great Britain.

The 21 judges for the general competition were:

Steve Antley, *The Ledger*, Fla.; Celeste Bernard, *Seattle Post-Intelligencer*, Wash.; Svenåke Boström, *Sundsvalls Tidning*, Sweden; Carmelo G. Caderot, *El Mundo*, Spain; Patricia Cousins, *Cape Cod Times*, Mass.; Steve Dorsey, *Detroit Free Press*, Mich.; Katrina Elazegui, *O Magazine*, N.Y.; Heather A. Faulkner, *The Prague Post*, Czech Republic; Jennifer George-Palilonis, *Ball State University*, Ind.; Kristin A. Goodfellow, *ESRI*, Calif.; Rebecca C. Hall, *San Jose Mercury News*, Calif.; Stephen O. Komives, *Savannah Morning News*, Ga.; Pat Mitchell, *Tampa Tribune*, Fla.; Søren Nyeland, *Politiken*, Denmark; Terrence Oliver, *Ohio University*, Ohio; Carlos Perez Diaz, *Innovation*, Spain; Bob Rose, *St. Louis Post-Dispatch*, Mo.; John Sale, *The Spokesman-Review*, Wash.; Laura Stanton, *The Washington Post*, D.C.; Pim Van Hemmen, *Star-Ledger*, N.J.; and Javier Zarracina, *El Correo*, Spain.

The full results of the competition will be posted on SND's Web site at <http://www.snd.org> in the first week of March. Users will be able to query the awards data base by category and/or publication to find out in more detail about the winning entries. Images of the winning entries will be posted to the web site about a month later. Entrants will be notified by e-mail about the specifics of their winning entry.

The top award winners will be honored at the Society's Annual Workshop and Exhibition in the fall of 2002. A location is being sought after SND had to regretfully cancel its annual Exhibition and Workshop originally scheduled for Buenos Aires, Argentina. Winners will be showcased with judges comments in the 23rd Edition book, *The Best of Newspaper Design*, which is scheduled for release this fall.

The Society for News Design, founded in 1979, is a 2,500-plus member organization with membership in 50 countries — including three professional and 16 student affiliates — dedicated to improving news presentation and design in all media.